



contractoradvantage

Canada's Source for Building Materials, Renovation & Design

ISSUE	AD SIZE	RATE
JAN/FEB Material due Nov. 10, 2023		
MAR/APR Material due Jan. 12, 2024		
MAY/JUNE Material due Mar. 11, 2024		
JULY/AUG Material due May 10, 2024		
SEPT/OCT Material due Jul. 5, 2024		
NOV/DEC Material due Sep. 9, 2024		
	TOTAL	

avantageentrepreneur

La Source Canadienne des Matériaux de Construction, de Rénovation & de Design

ISSUE	AD SIZE	RATE
SPRING/SUMMER Material due Apr. 3, 2024		
FALL/WINTER Material due Sep. 8, 2024		
	TOTAL	

IDEAS

Portrait Orientation Recto-Verso combined with Contractor Advantage

ISSUE	AD SIZE	RATE
SPRING Material due Mar. 11, 2024		
FALL Material due Jul. 5, 2024		
	TOTAL	

DIGITAL

AD TYPE	CAMPAIGN	RATE
POP UP		
LEADERBOARD		
BIG BOX		
HERO SLIDER		
FEATURED VIDEO		
	TOTAL	

GRAND TOTAL	
--------------------	--

Advertiser:

Accepted on Behalf of Advertiser:

Print Name:

Castle Head Office Approval:

Date:

Phone:

Fax:

Email:

Date:

Advertising is non-cancellable after first day of the month two months prior to issue date. In the event advertiser or agency fails to provide ad material on time, Castle Building Centres reserves the right to run any other ad material of its own choosing and invoice supplier at the booked rate. In the event ads from multiple frequency programs are cancelled, advertisers will be invoiced at the new frequency rate, including surcharges on ads already run if applicable. Prices above are for delivery of completed ads. Alterations to ad material will be invoiced extra on a time and material basis.

* All media buys and pricing are subject to Castle approval.