




ELITE
 MARKETING PROGRAM
 2024

ADVERTISING

MARKETING

SPONSORSHIP



ELITE

MARKETING PROGRAM

ELITE SPONSORSHIP LEVELS

Maximize your marketing efforts and gain premium brand exposure by participating in the Castle "Elite" Marketing Program. Elite sponsorships offer access to the most highly sought-after Castle marketing and advertising opportunities.



DIAMOND
\$80,000



RUBY
\$55,000



SAPPHIRE
\$35,000



EMERALD
\$25,000



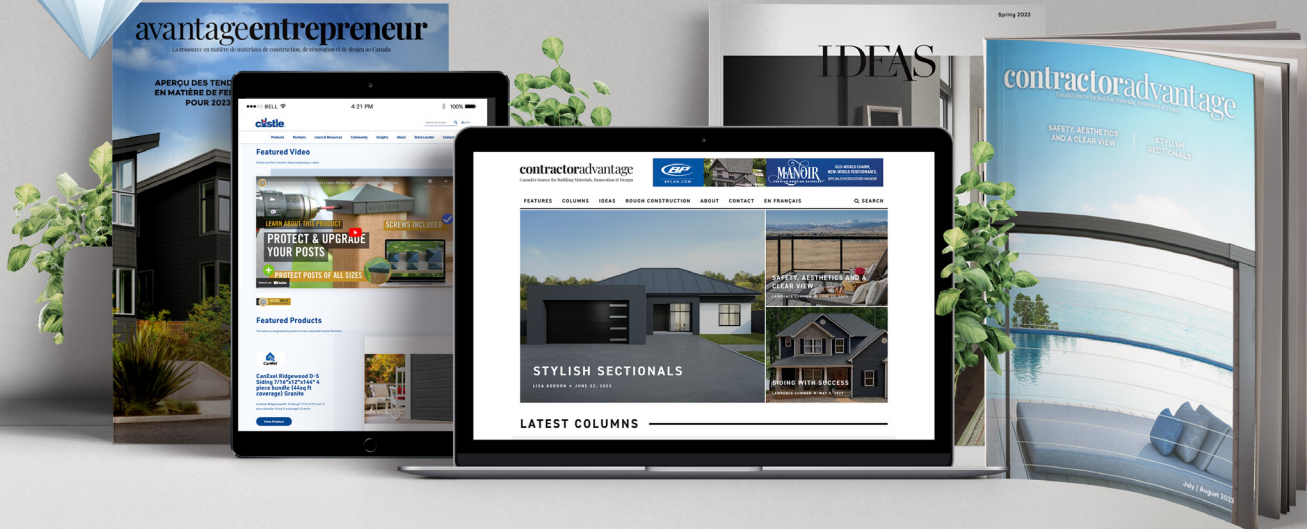
AMETHYST
\$8,500



TOPAZ
\$17,500



\$80,000



PRINT

DIGITAL

- **Contractor Advantage:**
6 - Full Pages
- **Avantage Entrepreneur:**
2 - Full Pages
- **Ideas:**
2 - Full Pages

- **CastleCore Leaderboard:**
6 Months
- **Featured Video:**
2X

WE APPRECIATE YOUR SUPPORT

VENDOR: _____

NAME: _____

TITLE: _____ DATE: _____

VENDOR #: _____

EMAIL: _____

PAYMENT METHOD

SIGNATURE: _____

- Auto Deduct
- Cheque
- Credit Note
- One Time Payment - February 2, 2024

CASTLE MANAGEMENT SIGNATURE: _____

TITLE: _____ DATE: _____



\$55,000



PRINT

- **Contractor Advantage:**
4 - Full Pages
- **Ideas:**
1 - Full Page
- **Avantage Entrepreneur**
2 - Full Pages

DIGITAL

- **CastleCore Leaderboard:**
3 Months
- **Castle e-newsletter:**
1X
- **Featured Video:**
1X
- **Castle Social Spotlight:**
Instagram & Facebook: 1X

WE APPRECIATE YOUR SUPPORT

VENDOR: _____

NAME: _____

TITLE: _____ **DATE:** _____

VENDOR #: _____

EMAIL: _____

PAYMENT METHOD

SIGNATURE: _____

Auto Deduct Cheque Credit Note

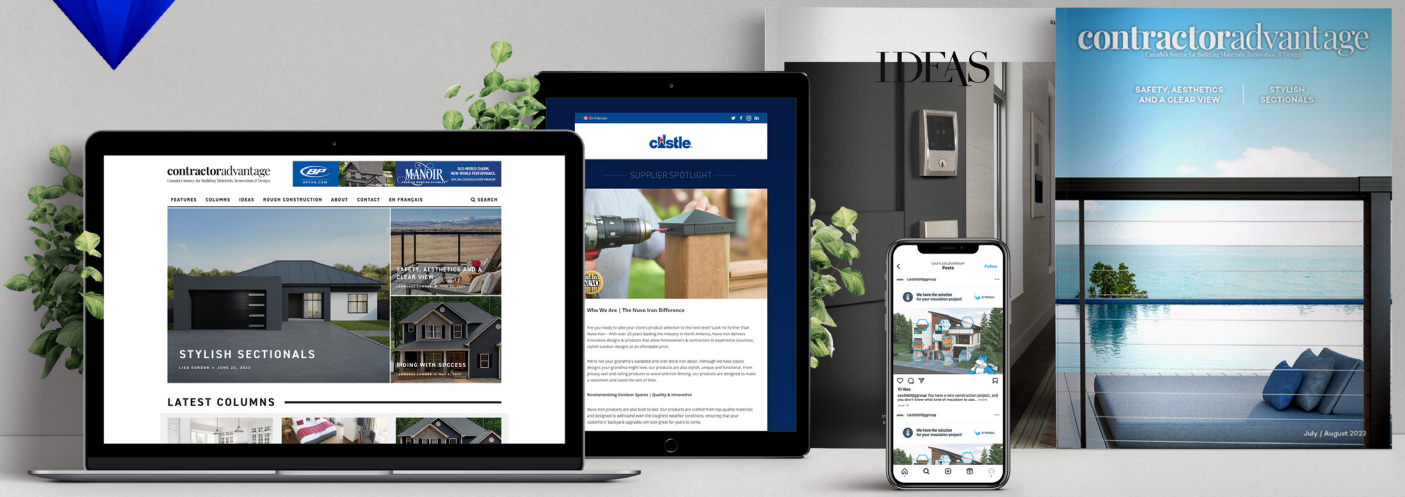
CASTLE MANAGEMENT SIGNATURE: _____

One Time Payment - February 2, 2024

TITLE: _____ **DATE:** _____



\$35,000



PRINT

- **Contractor Advantage:**
2 - Full Pages
- **Ideas:**
2 - Full Pages
- **Avantage Entrepreneur**
1 - Full Page

DIGITAL

- **CA Online Leaderboard:**
100,000 Impressions
- **CA Online Pop Up:**
One Week
- **CastleCore Leaderboard:**
6 Months
- **Featured Video:**
1X
- **Castle e-newsletter:**
1X
- **Castle Social Spotlight:**
Instagram & Facebook: 1X

WE APPRECIATE YOUR SUPPORT

VENDOR: _____

NAME: _____

TITLE: _____ DATE: _____

VENDOR #: _____

EMAIL: _____

PAYMENT METHOD

SIGNATURE: _____

Auto Deduct Cheque Credit Note

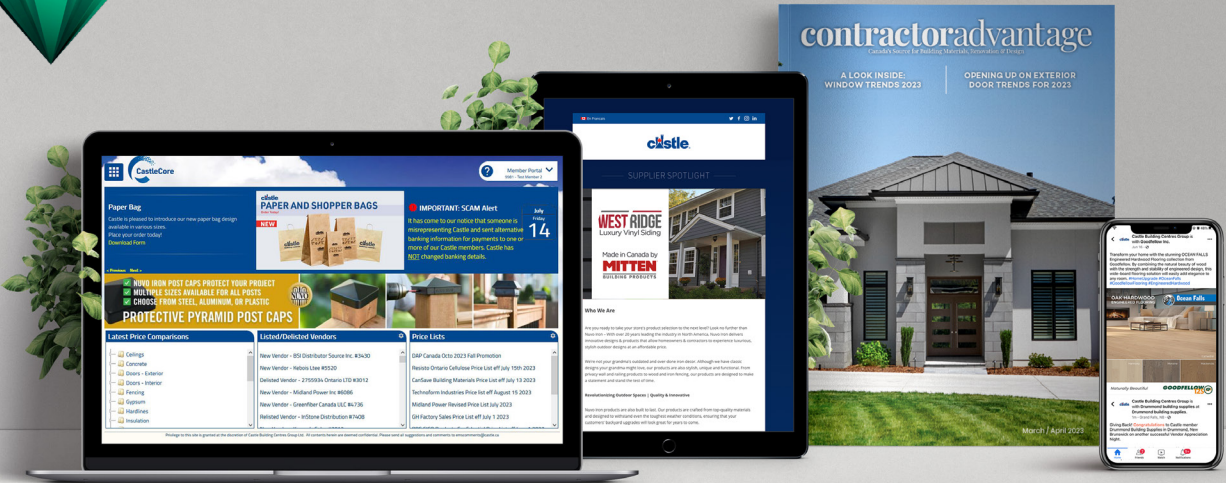
CASTLE MANAGEMENT SIGNATURE: _____

One Time Payment - February 2, 2024

TITLE: _____ DATE: _____



\$25,000



PRINT

- **Contractor Advantage:**
1 - Full Page
- **Ideas:**
1 - Full Page

DIGITAL

- **CA Online Leaderboard:**
100,000 Impressions
- **CA Online Pop Up:**
One Week
- **CastleCore Leaderboard:**
6 Months
- **Featured Video:**
1X
- **Castle e-newsletter:**
1X
- **Castle Social Spotlight:**
Instagram & Facebook: 1X

WE APPRECIATE YOUR SUPPORT

VENDOR: _____ **NAME:** _____

_____ **TITLE:** _____ **DATE:** _____

VENDOR #: _____ **EMAIL:** _____

PAYMENT METHOD **SIGNATURE:** _____

Auto Deduct Cheque Credit Note **CASTLE MANAGEMENT SIGNATURE:** _____

One Time Payment - v **TITLE:** _____ **DATE:** _____



\$17,500



DIGITAL

- CA Online Big Box: 100,000 Impressions
- CastleCore Leaderboard: 6 Months
- Featured Video: 1X
- Castle.ca Product Hero Slider: 1X
- Castle e-newsletter: 1X
- Castle Social Spotlight: Instagram & Facebook: 1X

WE APPRECIATE YOUR SUPPORT

VENDOR: _____

NAME: _____

TITLE: _____ DATE: _____

VENDOR #: _____

EMAIL: _____

PAYMENT METHOD

SIGNATURE: _____

Auto Deduct Cheque Credit Note

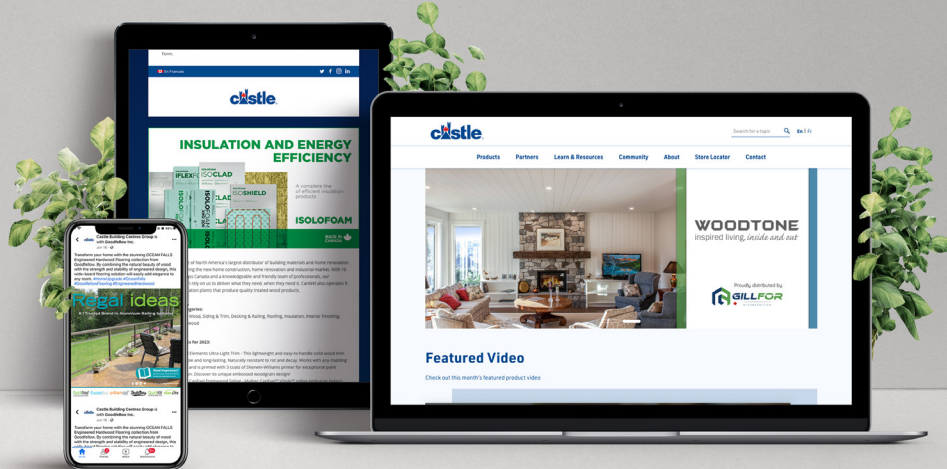
CASTLE MANAGEMENT SIGNATURE: _____

One Time Payment - February 2, 2024

TITLE: _____ DATE: _____



\$8,500



DIGITAL

- **CA Online Big Box:**
100,000 Impressions
- **CastleCore Leaderboard:**
3 Months
- **Castle.ca Product Hero Slider:**
2X
- **Castle e-newsletter:**
1X
- **Castle Social Spotlight:**
Instagram & Facebook: 1X

WE APPRECIATE YOUR SUPPORT

VENDOR: _____

NAME: _____

TITLE: _____ **DATE:** _____

VENDOR #: _____

EMAIL: _____

PAYMENT METHOD

SIGNATURE: _____

Auto Deduct Cheque Credit Note

CASTLE MANAGEMENT SIGNATURE: _____

One Time Payment - February 2, 2024

TITLE: _____ **DATE:** _____