

# TARGETED ADVERTISING INSERTION ORDER FORM



**Advertiser:**

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**Accepted on Behalf of Advertiser:**

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**Print Name:**

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**Castle Head Office Approval:**

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**Date:**

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**Phone:**

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**Fax:**

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**Email:**

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**Date:**

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Advertising is non-cancellable after first day of the month two months prior to issue date. In the event advertiser or agency fails to provide ad material on time, Castle Building Centres reserves the right to run any other ad material of its own choosing and invoice supplier at the booked rate. In the event ads from multiple frequency programs are cancelled, advertisers will be invoiced at the new frequency rate, including surcharges on ads already run if applicable. Prices above are for delivery of completed ads. Alterations to ad material will be invoiced extra on a time and material basis.

\* All media buys and pricing are subject to Castle approval.

AD TYPE	CAMPAIGN	RATE
<b>CASTLE MEMBER EMAIL NEWSLETTER</b>		
<b>CASTLECORE</b>		
<b>CASTLE.CA HERO SLIDER</b>		
<b>SOCIAL SPOTLIGHT</b> (Instagram/Facebook)		
<b>POP UP</b>		
<b>LEADERBOARD</b>		
<b>BIG BOX</b>		
<b>FEATURED VIDEO</b>		
	<b>TOTAL</b>	

<b>GRAND TOTAL</b>	
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